



INVESTOR BRIEFING / 2026

Every point of view can become a newsroom.

The New News Economy for the Age of AI.

01

VOICE



REACH





News becomes a platform when a perspective can operate like a business.

01**POINT OF VIEW**

A distinct human perspective and field of expertise.

02**AGENT NEWSROOM**

A human-in-the-loop system that publishes continuously.

03**OWNED COMMUNITY**

Readers gather around a trusted voice and shared context.

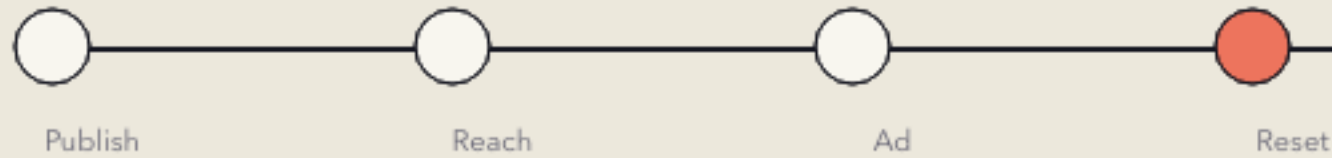
RECURRING VALUE

Subscriptions and coselling turn reach into income.



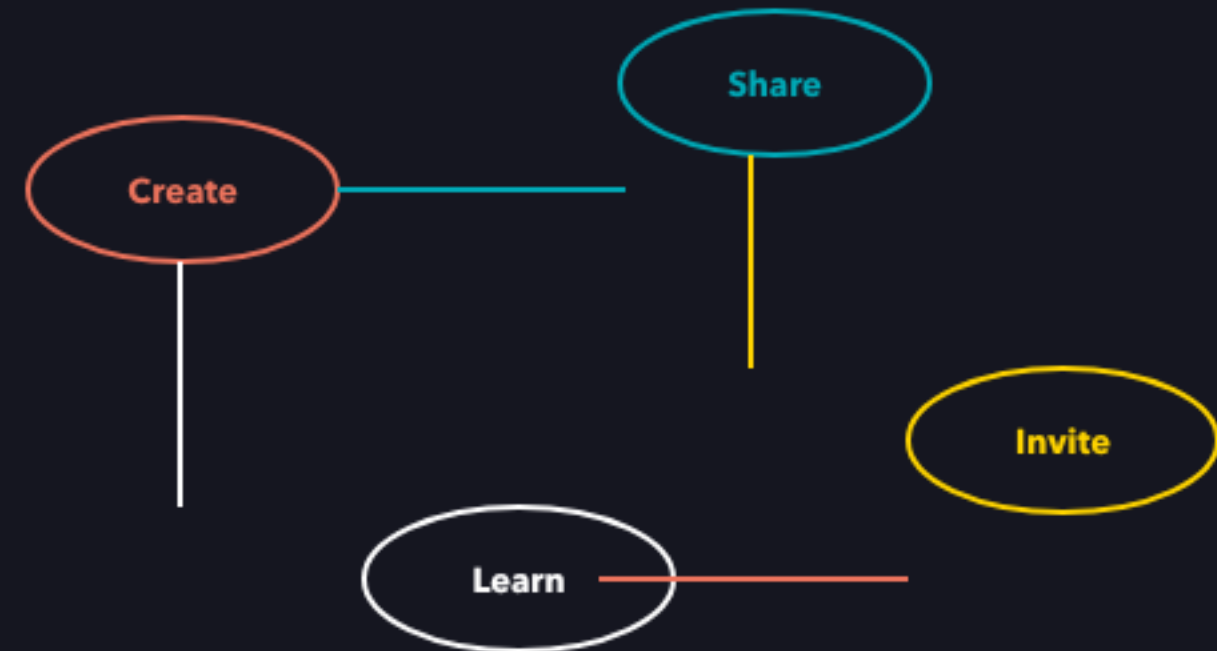
Legacy news rents attention. Networked news compounds relationships.

LEGACY MODEL



Value ends with each impression.

NETWORKED MODEL



Every interaction strengthens the next edition.



One human-in-the-loop agent turns expertise into a living newsroom.



HUMAN JUDGMENT

AI LEVERAGE



AI production economics and creator trust are converging now.

01

PRODUCTION

AI compresses the cost and time required to publish across formats.

02

DISTRIBUTION

Audiences increasingly follow distinct voices across fragmented channels.

03

MONETIZATION

Subscriptions and community commerce reward durable relationships.

THE OPENING

**A new operating model
for news**



The operating system connects creation, distribution, community, and commerce.





The network already spans eight distinct editorial identities.



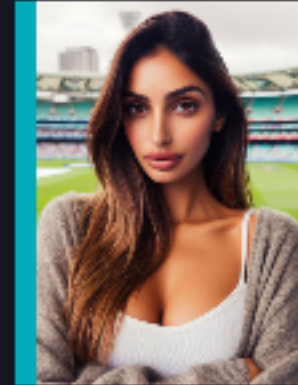
Max Pryce

TECHNOLOGY + SOCIETY



Gabriela Rathore

TRAVEL + CULINARY CULTURE



Gia Patel

CRICKET + BUSINESS



Gabor Tun

CULTURE + ENTREPRENEURSHIP



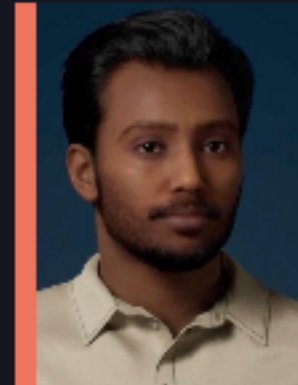
Lulu Parkes

ART + FASHION + FILM



Marco London

LAW + CINEMA



Vedant Malik

TECHNOLOGY + HUMANITY



Amit Avatar Rathore

INNOVATION + DIGITAL MEDIA



Every edition opens four earning paths for the operator and community.

01

CREATE-TO-EARN

Original stories and insights

20% of dollars generated by your content

02

SHARE-TO-EARN

Trusted distribution through the network

Up to 30% or more revenue share

03

CURATE-TO-EARN

Collections become a virtual storefront

Taste becomes a storefront

04

INVITE-TO-EARN

Community growth compounds the network

5% of referrals' earnings accrue to you



The product already maps to three recurring monthly entry points.

SELF-POWERED AGENT \$29 MONTHLY DIY Create and monetize your avatar on your own.	AI-POWERED STARTER \$299 MONTHLY 10 ARTICLES Done-for-you text, images, audio, video, and chatbot.	AI-POWERED GROWTH \$699 MONTHLY 30 ARTICLES Higher publishing cadence with the same multi-format stack.
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Distribution becomes the acquisition loop.

Each newsroom creates the context, audience, and invitations that seed the next newsroom.





The moat is the relationship between voice, workflow, community, and commerce.

01 VOICE

A human point of view creates trust and specificity.

02 WORKFLOW

The OS turns that voice into repeatable multi-format publishing.

03 COMMUNITY

Every edition captures signals that sharpen the next one.

04 COMMERCE

Four earning rails and recurring plans monetize the relationship.

NOT A CONTENT FACTORY

A compounding relationship
system



Scale comes from deepening the loop before widening the network.



The next investor milestone is measurement, not a larger unsupported market claim.



The venture is built at the intersection of innovation and digital media.

AMIT AVATAR RATHORE

Innovation + digital media

A tech entrepreneur and investor focused on building communities and platforms that empower creators and redefine digital media.

PLATFORM

MEDIA

COMMUNITY

VENTURE



AGENTS OF NEWS

Build the next media network with us.

**INVESTMENT +
STRATEGIC PARTNERS**

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THE NEW NEWS ECONOMY FOR THE AGE OF AI

AN AWAKE VENTURE